



TRAFFORD
COUNCIL

**HEALTH AND WELLBEING PRIORITY:
TO REDUCE HARM FROM ALCOHOL**

JANUARY 2021



WHY IS THIS A PRIORITY IN TRAFFORD?

- Alcohol misuse is a leading risk factor for death, disability and ill-health amongst individuals aged 15-49 years and the fifth biggest risk factor for all ages.
- Alcohol usage can lead to over 60 medical conditions including cancers (mouth, throat, stomach, liver and breast), high blood pressure, depression and cirrhosis of the liver.
- As well as having a significant impact on health, alcohol misuse can also have long-term social implications. For example, it can lead to domestic abuse, unemployment, homelessness and financial problems

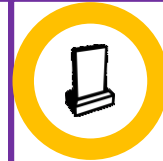


KEY INDICATORS



**14+ units
per week**

An estimated 28% of Trafford adults are drinking above recommended levels – that is about 51,000 adults and is similar to England ⁽¹⁾



Rates of alcohol -related deaths are similar to the England average



Rates of hospital admissions - especially for conditions caused by alcohol alone - are higher than England and have remained stable



Levels of harm from alcohol are generally higher in men than women ⁽³⁾



Wide geographical variation exists within Trafford in rates of hospital stays for alcohol-related harm which appears to be linked to deprivation:

Timperley has 34.8% fewer stays than would be expected relative to England, rising to 33.8% more stays in Urmston ⁽²⁾



Identifying unsafe drinkers, followed by a “brief intervention” from a health professional can reduce alcohol related harm. During 2017-2018, 317 unsafe drinkers in Trafford received a brief intervention. ⁽¹⁾

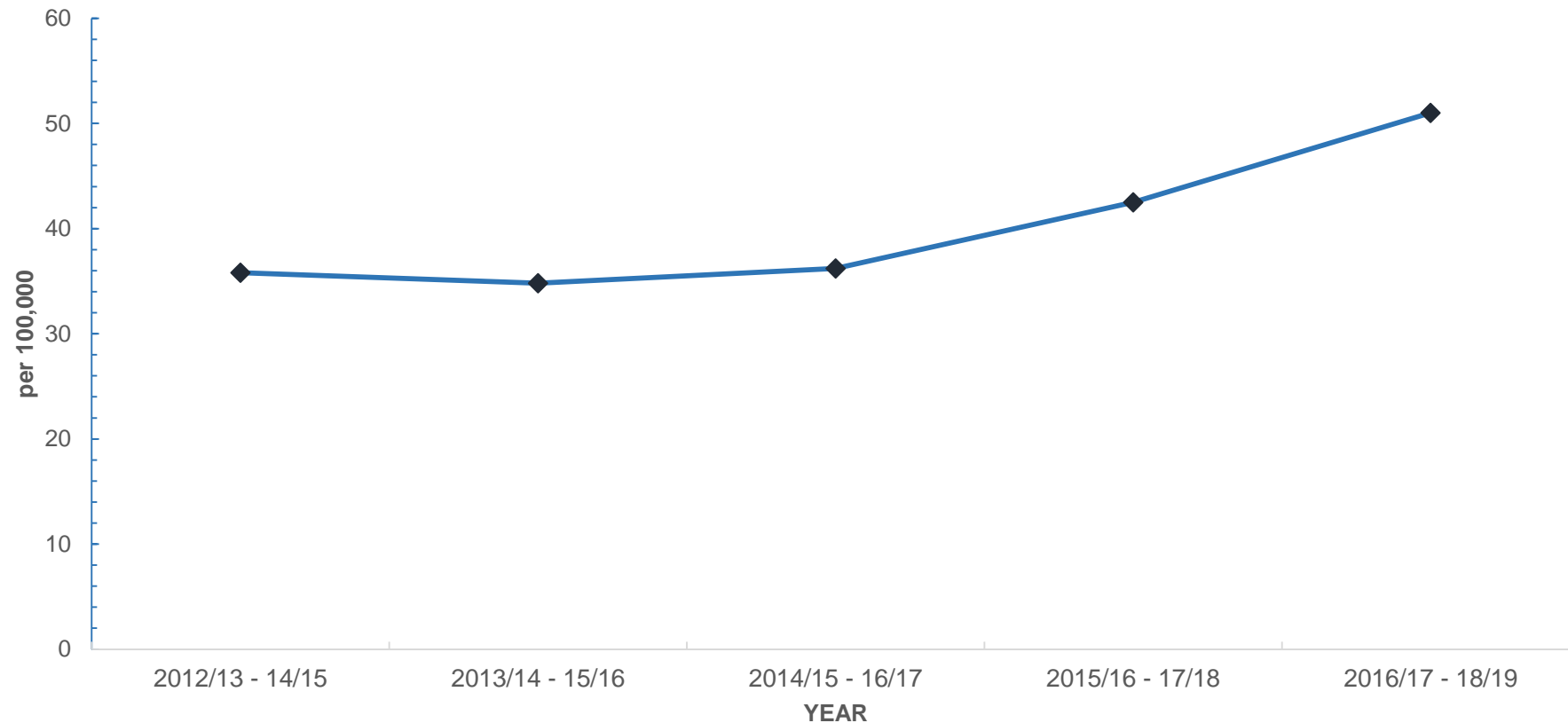


ALCOHOL:MORTALITY & HOSPITAL ADMISSIONS

- Rates of alcohol-related deaths in Trafford are similar to England average of 46.5 per 100,000 and have declined from 55.9 per 100,000 in 2013 to 44.2 per 100,000 in 2018.
- Deaths from chronic liver diseases in Trafford for the period 2016-2018 are 14.2 per 100,000 and similar to England average of 12.1 per 100,000 population.
- Premature mortality (deaths under 75 years of age) from liver diseases in Trafford has been declining from 22.8 per 100,000 in 2011-2013 to 18.9 per 100,000 in 2017-2019 and is similar to England average of 18.5 per 100,000 population ⁽²⁾
- Rates of alcohol-related hospital admissions in 2018-2019 have remained stable at 601 per 100,000 and are lower than England average of 664 per 100,000 population.
- Rates of alcohol-specific hospital admissions for individuals under 18 years of age are 51 per 100,000 for 2016/2017-2018/2019 and are higher than England average of 31.6 per 100,000 population.



TRENDS IN RATES OF UNDER-18 ALCOHOL-SPECIFIC HOSPITAL ADMISSIONS (2012-2019)



Rates of alcohol-specific hospital admissions for individuals under 18 years of age has increased from 34.8 per 100,000 for the years 2012/2013-2014/2015 to 51 per 100,000 for 2016/2017-2018/2019.



INEQUALITIES IN ALCOHOL-RELATED HARM

Local Alcohol profiles do not provide estimates for other subgroups apart from deprivation and gender for local authorities and England.

Gender: Alcohol related death and hospital admission rates amongst male residents in Trafford are at least twice as high as amongst females⁽¹⁾

Area deprivation: Hospital admissions for alcohol attributable conditions increase as the levels of deprivation increases in Trafford. Deprivation data is presented at the wards level in Local Health profiles and rates for wards within Trafford are compared to England (with the England value set at 100). The ratio ranges from 71.2% in Timperley (i.e. 34.8% fewer admissions than would be expected if Timperley had the same rates as England) to 133.8% in Urmston (i.e. 33.8% more admissions) ⁽²⁾



SERVICES TO REDUCE HARM FROM ALCOHOL IN TRAFFORD

- Identifying unsafe drinkers, followed by a “brief intervention” from a health professional can reduce alcohol related harm.
- AA is a point of contact for suffering alcoholics and "first line" advice on dealing with alcoholism. This line refers callers to members of AA who can provide local help and advice, and can introduce callers to local meetings where they can access facilities and information. AA can be contacted at 0161 839 2881.
- The Counselling & Family Centre - Support group for those affected by drugs or alcohol
- Further details of local support available in Trafford to reduce harm from alcohol can be found in the Trafford Directory at www.trafforddirectory.co.uk

Please Note: Due to COVID-19, some services are closed.